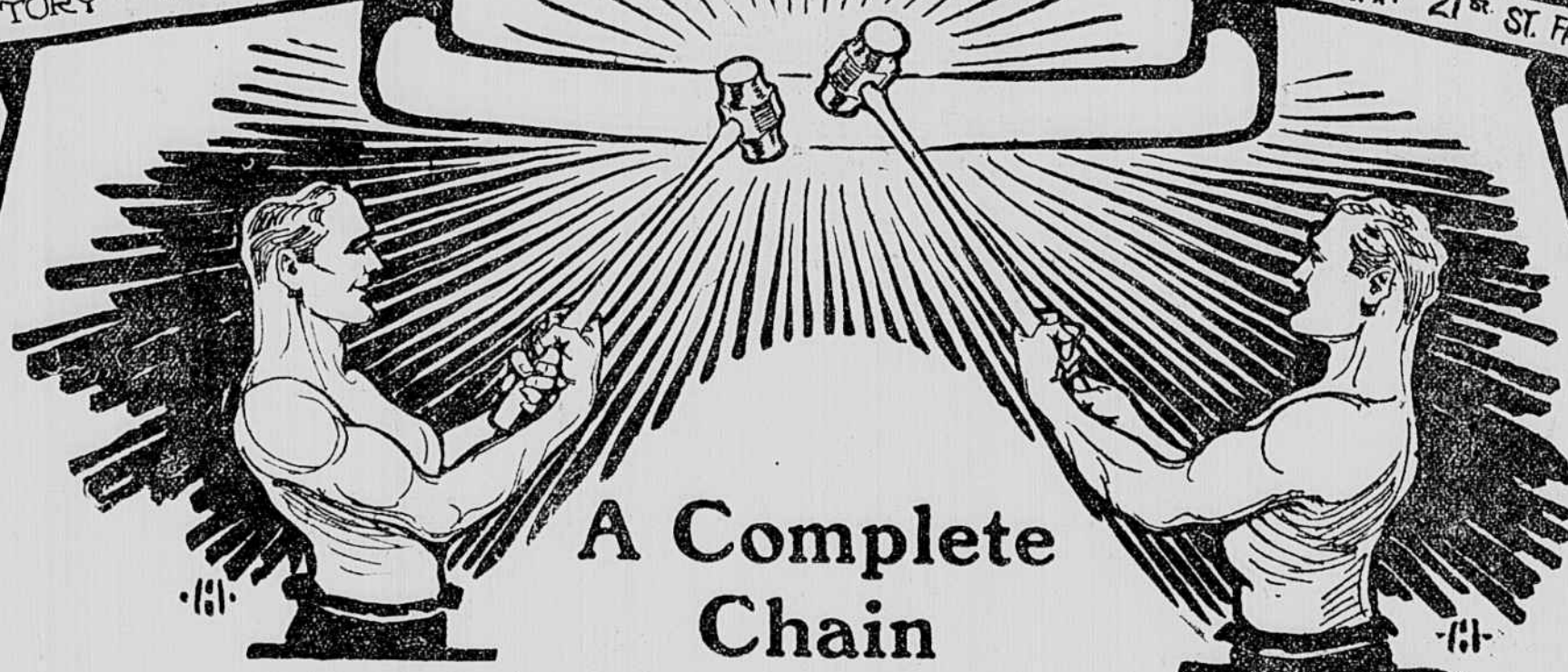


THE EAST AND THE WEST LINKED TOGETHER



This great chain of shoe factories has been united together under one management for the sake of greater economy and efficiency. The "linking" together of these great shoe factories of the East and West under one management is the most important "link" in the future development of the shoe industry of the East and West alike, as it will give the shoe dealers of this country an opportunity of buying the best in shoes which the West can produce and the best that the East can make, from one line.

A Chain with No Weak Links

If you are a merchant buying and selling shoes you should be a link in this great chain—the link between this great chain of factories and the consumer. From factory through dealer to consumer at the smallest cost is our motto, and you should become a link in this great chain by getting the agency for one of these three lines of shoes. Our one hundred and fifty salesmen are on the road with their spring samples, and with factories in the West and factories in the East, with men at the head of this chain of factories who have made Lynchburg and St. Louis famous as shoe markets, with men at the head of this business who are acknowledged to be among the greatest shoe merchants this country has produced in the past quarter of a century, we feel that you can not afford not to look at their samples.

CRADDOCK-TERRY CO., Lynchburg, Va.

McELROY-SLOAN SHOE CO., St. Louis, Mo. GEO. D. WITT SHOE CO., Lynchburg, Va.

W. F. McELROY, PRESIDENT



McELROY-SLOAN SHOE CO. ST. LOUIS, MO.

JOHN W. CRADDOCK, PRESIDENT

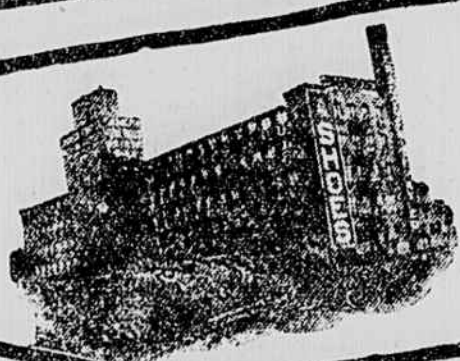


CRADDOCK-TERRY CO. LYNCHBURG VA

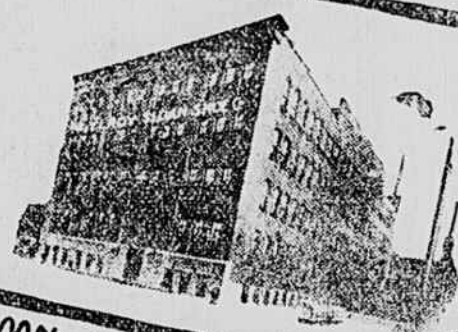
T. M. TERRY, PRESIDENT



GEO. D. WITT SHOE CO. LYNCHBURG VA



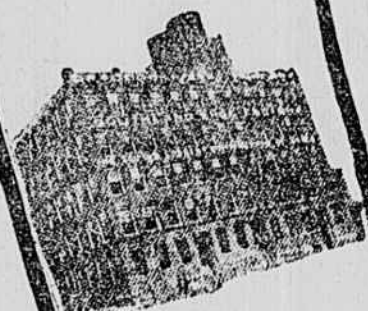
WEST END FACTORY LYNCHBURG VA.



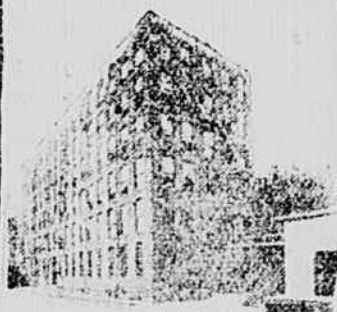
McELROY-SLOAN 21st ST. FACTORY ST. LOUIS MO.



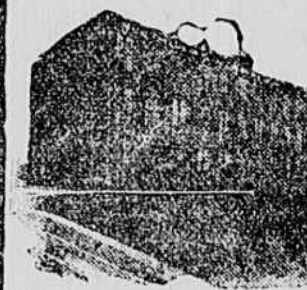
MIDLAND FACTORY LOUISIANA, MO.



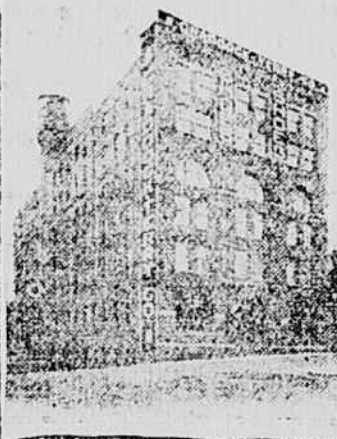
SOUTHLAND SHOE FACTORY LYNCHBURG VA.



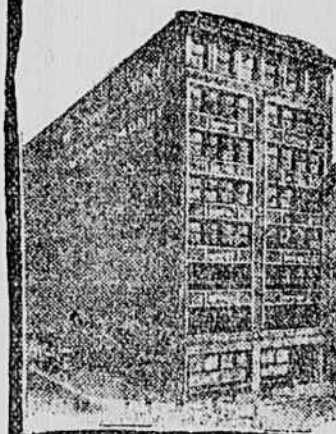
JEFFERSON ST. FACTORY LYNCHBURG VA.



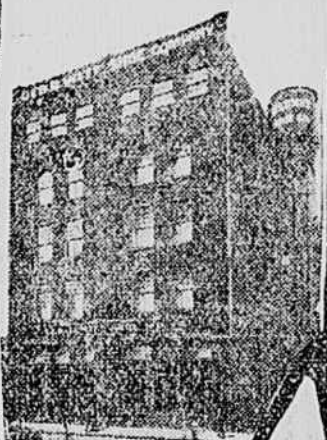
SOUTHLAND ANNEX LYNCHBURG VA.



CRADDOCK-TERRY WAREHOUSE LYNCHBURG VA.



McELROY-SLOAN WAREHOUSE ST. LOUIS, MO.



GEO. D. WITT SHOE CO. LYNCHBURG, VA.



OLD DOMINION BOX CO. LYNCHBURG VA.